

**B-Star**, Pitch (Food Security)

# Smart Food Labs

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Social Business Idea

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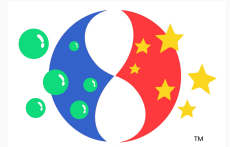
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The Smart Food Labs is a business idea that connects with the idea of Urban Farming and the spreading of best practises in urban food production by means of education and student/community involvement.

The purpose of this business is to provide school programs that make Sciences (e.g. engineering, plant sciences, microbiology, math and physics) understandable and fun through practical outdoor development and experimentation, building sustainable food production systems at or near the school.

The programme will provide the expertise needed to guide and support students and in-house staff to deliver a science based education program. The 'Smart Food Labs' (SFL) team will consist of former science teachers, engineers and subject matter experts, that have the ability to inspire, educate and collaboratively build a urban farm systems that are easy to maintain and provide healthy food produce for the school, the community or both.

Maintenance can be internalised with a comprehensive operation plan and trained staff/students at the school or through support of SFL's urban farmers network.



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